

## WEBSITE PACKAGE

(Make your presence online with Bigint Media)

Features Included	Level 1	Level 2	Level 3	Level 4
Domain Registration for 1 Year	✓	✓	✓	✓
Web Hosting for 1 Year	500MB	1GB	5GB	Unlimited
Web Pages	5-6	15-20	50	Unlimited
POP3 / Email Ids	2	5	10	20
Mobile Responsive Website	✓	✓	✓	✓
Image Gallery	✓	✓	✓	✓
Clients Testimonial	✓	✓	✓	✓
Image Slider in Home Page	✓	✓	✓	✓
Enquiry Form	✓	✓	✓	✓
Google Webmaster Submission	✓	✓	✓	✓
Email Support	✓	✓	✓	✓
SEO Friendly Optimization	✗	✓	✓	✓
Video Gallery	✗	✓	✓	✓
Major Search Engine Submission	✗	✓	✓	✓
Feedback Form	✗	✓	✓	✓
Newsletter Signup	✗	✓	✓	✓
Social Media Implementation	✗	✓	✓	✓
Website Visitor Counter	✗	✓	✓	✓
Google Map Integration	✗	✓	✓	✓
Clients Video Testimonial	✗	✗	✓	✓
Blog Integration	✗	✗	✓	✓
Multi Language Implementation	✗	✗	✓	✓
Online Chat Implementation	✗	✗	✓	✓
Google Analytics Setup	✗	✗	✓	✓
Advance SEO	✗	✗	✗	✓
Logo Designing	✗	✗	✗	✓
SEO Reports (Monthly Submit)	✗	✗	✗	✓
Social Media Marketing (FB, Google+, Pinterest, Twitter, LinkedIn)	✗	✗	✗	✓
PPC(Pay per Click)	✗	✗	✗	✓
Free Maintenance	03 Times	06 Times	09 Times	12 Times
	<b>Rs. 7,999</b>	<b>Rs. 14,999</b>	<b>Rs. 24,999</b>	<b>Rs.49,999</b>
Next Year Renewal(For Renewal of Domain + Hosting+Maintenance)	Rs. 2,999	Rs. 3,499	Rs. 4,499	Rs.5,599

## Search Engine Optimization

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Features Included in SEO	Level 1 (Regular-SEO) Rs. 6,000/- per Months	Level 2 (Advance-SEO) Rs. 10,000/- per Month
Brief Products/Services Analysis	✓	✓
Primary Keyword	5	10
Secondary Keyword	10	20
Keyword Analysis	✓	✓
Google Penalty Check	✓	✓
Seo Article Writing	✓	✓
Google Web Master	✓	✓
Yahoo Web Master	✗	✓
Bing Web Master	✗	✓
Google Analytics Setup	✓	✓
Competitor Analysis	✓	✓
Current Ranking Reports	✓	✓
Usability & Conversion Report	✓	✓
Major Search Engine Submission	✗	✓
Meta data Optimization	✓	✓
Canonicalization Error Check	✗	✓
Content Optimization	✗	✓
Image Optimization	✓	✓
Heading Tag Optimization	✓	✓
Anchor Text Optimization	✓	✓
Internal Link Structuring & Optimization	✓	✓
HTML Sitemap	✓	✓
XML Sitemap Create	✓	✓
Robots.txt Submit	✓	✓
W3C Web Standards Analysis	✗	✓
Google Crawler check	✗	✓
RSS Feed Setup	✗	✓
Redirect Checks	✗	✓
Google Map	✗	✓
Genuine Review Posting	✗	✓
Social Bookmarking	✗	✓
Additional Links	✗	✓

Press Release submission	✘	✔
PDF Sharing	✘	✔
PPT Sharing	✘	✔
Google Plus Business Page	✘	✔
Blog Writing	✘	✔
Account Setup (Facebook, Twitter, Youtube, Google Plus, Pinterest)	✔	✔
SEO Analysis Report	✔	✔
	<b>Rs. 6,000/- pm</b> * (Rs.15,000/- per 3months)	<b>Rs.10,000/- pm</b> * (Rs.25,000/- per 3months)

## Search Engine Marketing (PPC/Adwords Marketing)

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Features Included in SEM	Level 1 Rs. 5000/- pm	Level 2 Rs. 10,000/- pm
Keywords	50	100
Text Ads	✔	✔
Banner Ads	✘	✔
Landing Page Selection	✘	✔
GEO Targeting Setup	✔	✔
Setup Conversion Code	✘	✔
Competitor Analysis	✘	✔
Keyword Optimization	✘	✔
Ad Copy Optimization	✔	✔
Keyword Bid Optimization	✔	✔
Landing page design	✘	✔
CTR Analysis	✘	✔
A/B Testing	✘	✔
Google Analytics Setup	✘	✔
Google Adwords Conversion Setup	✘	✔
Monthly Reports	✔	✔
Support Email, Chat & Phone	✔	✔
	<b>Rs. 5,000/- pm</b> * (Rs.12,000/- per 3months)	<b>Rs.10,000/-pm</b> * (Rs.25,000/- per 3months)

## Social Media Marketing (Make your presence online with Bigint Media)

Level 1	Level 2	Level 3
<b>Facebook, Google Plus</b>	<b>Facebook, Google Plus, Twitter</b>	<b>Facebook, Google Plus, Twitter, LinkedIn, Pinterest, Instagram</b>
Content Creation	Content Creation	Content Creation
Promotion Calendar & Schedule	Promotion Calendar & Schedule	Promotion Calendar & Schedule
Audience Building	Audience Building	Audience Building
1000 Likes	2000 Likes	5000 Likes
2 Post Weekly	4 Post Weekly	6 Post Weekly
Weekly Follower Engagement & Comment Responding	Weekly Follower Engagement & Comment Responding	Weekly Follower Engagement & Comment Responding
Reputation & Listing Management	Reputation & Listing Management	Reputation & Listing Management
Weekly Task List	Weekly Task List	Weekly Task List
Monthly Analytics Report	Monthly Analytics Report	Monthly Analytics Report

**Rs. 5,000/- pm**  
 \* (Rs.12,000/- per 3months)

**Rs. 7,000/- pm**  
 \* (Rs.18,000/- per 3months)

**Rs. 10,000/- pm**  
 \* (Rs.25,000/- per 3months)

### Features Included in SMM

#### Facebook

Official Company Page Create
Increase Friends, likes and Followers
Increase Brand Awareness
Promote Website on Facebook
Engagement with Customer
Comment on Post
Encourage Your Customers to Speak Out
Create consistent calls to action
Create a contest or Promotion
Create a community of like-minded people
Making a Facebook Groups
Advertising on Facebook
Create Events
Sharing your Facebook page
4 post Monthly with Google form for getting response from clients
Monitor, measure, and track
Google Plus Business Page
Promote your Google Business Page

#### Google Plus Business Page

	Create circles based on friends, customers, business partners, affiliates or influencers you follow
	Create and Join Communities to Network
	Join other people's communities to network with like-minded people
	Create collections of product photos for your business
	Broadcast Hangouts to Engage With Followers
	Share Google Photos to Tell Stories
	Give you more visibility in image search
	4 post Monthly with inquiry form for getting response from clients
	Monitor, measure, and track
<b>Pinterest Business Page</b>	Promote your Pinterest Business Page
	Create a Products Pinterest Board
	Starting to following your customer
	Pin your photos
	Partner With Influential Guest Pinners
	Invite other users to contribute pins to a board
	Inspire Your Audience
	4 post Monthly with inquiry form for getting response from clients
<b>Lindedln</b>	Create a LinkedIn company page to promote your business.
	Post helpful tips, advice and resources related to your industry
	Solve a problem for users, or make their jobs easier
	Encourage employees to add the company to their personal profiles
	Create Showcase Pages for Individual Products
	Create Networking,Connections, Groups
	4 post Monthly with inquiry form for getting response from clients
	Monitor, measure, and track
<b>Twitter</b>	Create a Twitter account for your Business
	Start Following People
	Start Talking
	send out as a reply to a message you received
	find the sweet spot between what your target audience wants to hear and things that promote your business
	Give people useful information and answer their questions
	Drive Traffic to Your Website and Blog

create a tweet around a link
Connect Your Online Presence
Add Video & Image to Your Twitter Timeline
Organize Your Followers Into Conversation Lists
Expand Your Audience With #Hashtags
Pinpoint Potential Local Customers
measuring your Twitter performance

### Terms & Conditions

- These terms and conditions set out the contractual obligations that both parties will adhere to on accepting **Bigint Media** services:
- No other SEO company is working on Your Site while we are.
- You or anyone else won't use any "black hat" techniques, including but not limited to exchanging links with link farms, use spamming or SEO techniques, or otherwise do any online activities that may cause Your Site's Google search engine ranking to drop.
- Your Site is not hosted with a free hosting service but on paid hosting such as for instance a shared server, VPS or dedicated server.
- You allow us, the necessary access to edit web pages of Your Site as we require.
- You give us, the authority to submit Your Site webpage's to wherever we feel necessary.
- The Key Phrases are finalized and frozen right at the start of the SEO Project. If the client decides to alter or add to the choice of key phrases mid-campaign, a new contract will be signed for the new key phrases.
- Client will allow implementation of all optimization strategies on Client Website.
- The Customer has not removed any of the Services, changed Keywords, changed domains, interfered with the link building or not complied with the request and advice of Bigint Media.
- Client acknowledges that the guarantee applies only to selected keywords chosen by the Client. Bigint Media will advise Client to which keywords guarantee applies.
- Client acknowledges that Search Engine Optimization ("SEO") is governed by many factors which are outside the direct control of Bigint Media. Search Engines are third party systems with unknown variables, algorithms and indexing decisions that can change at any time and without notice over which we have no control. Bigint Media will use best efforts, techniques and accepted standards to improve Client's Search Engine Ranking but cannot guarantee of #1 ranking of Client's website on any major Search Engine using Client's desired keywords. Client further acknowledges that the website's ranking with a particular Search Term will rely on both the relevancy of that term on your pages, and the popularity of that term on other websites.
- Client further acknowledges and understands that a website's rankings may go backwards. Client agrees if this were to happen, no liability will be on Bigint Media and no refunds or discounts given.
- Client acknowledges that Bigint Media will add an "SEO Services" by "Bigint Media" link to the footer section of each website they work on. This is Bigint Media's branding Strategy.
- In order to commence work, a payment of 50% deposit will be required. On completion of work, the remaining 50% will be invoiced separately. This payment will be due within 30 days of invoice being received.
- If payment has not been received after 30 days, this will result in termination of our services and any links and SEO work will be removed.
- Either party may terminate the agreement on 7 working days written notice to the other party. Bigint Media reserve the right to cease immediately, without liability, the service and to terminate this agreement if you should go into liquidation or bankruptcy, or if you fail to meet any obligation in accordance with this agreement. You may cancel the agreement at any time, but a minimum of 25% of the remaining estimate balance will be chargeable.
- SEO is a complex area with many variables, and Bigint Media., cannot offer you a guarantee that your site will get high rankings for your preferred phrases, especially in very competitive market areas but can assure that continues activity & effort will increase the possibility of ranking factors.